

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953505-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	488

Flight Dates	Order #	Alt Order #
09/20/12 - 09/30/12	953505	06324696

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/27/12	WPBF News 25 Mornings	6-7AM	-T-T---	:30	2	\$500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-T---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$500.00 NM
2	WPBF	Th	09/27/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$500.00 NM
2	09/20/12	09/20/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$500.00 NM
3	09/24/12	09/28/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	7:29 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
1	WPBF	Tu	09/25/12	8:54 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
3	WPBF	W	09/26/12	8:55 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
4	WPBF	Th	09/27/12	7:30 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
5	WPBF	F	09/28/12	8:40 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
4	09/20/12	09/21/12	Good Morning America	7-9AM	---TF--	:30	2	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	8:54 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
2	WPBF	F	09/21/12	8:58 AM	Good Morning America	7-9AM	:30	SAN1117H	\$650.00 NM
5	09/24/12	09/26/12	Dr. Oz M-F 9-10a	9-10a	M-W----	:30	2	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-W----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	SAN1117H	\$325.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953505-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Secure America Now	SECURE AMERICA NOW	488	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/24/12	09/26/12	Dr. Oz M-F 9-10a	9-10a	M-W----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/26/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 SAN1117H \$325.00 NM									
6	09/20/12	09/20/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 9:40 AM Dr. Oz M-F 9-10a 9-10a :30 SAN1117H \$325.00 NM									
7	09/24/12	09/26/12	10-11a Anderson Cooper 10-11a	10-11a	M-W----	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M-W---- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 10:40 AM 10-11a Anderson Cooper 10-11a :30 SAN1117H \$325.00 NM									
1 WPBF W 09/26/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 SAN1117H \$325.00 NM									
8	09/20/12	09/20/12	10-11a Anderson Cooper 10-11a	10-11a	---1---	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 SAN1117H \$325.00 NM									
9	09/24/12	09/27/12	The View	11A-12PM	M-WT---	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M-WT--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 10:59 AM The View 11A-12PM :30 SAN1117H \$1,000.00 NM									
2 WPBF W 09/26/12 11:30 AM The View 11A-12PM :30 SAN1117H \$1,000.00 NM									
3 WPBF Th 09/27/12 10:58 AM The View 11A-12PM :30 SAN1117H \$1,000.00 NM									
10	09/20/12	09/21/12	The View	11A-12PM	---TF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---TF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 11:33 AM The View 11A-12PM :30 SAN1117H \$1,000.00 NM									
11	09/24/12	09/28/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	MTWTF--	:30	5	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 SAN1117H \$400.00 NM									
5 WPBF Tu 09/25/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 SAN1117H \$400.00 NM									
2 WPBF W 09/26/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 SAN1117H \$400.00 NM									
3 WPBF Th 09/27/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 SAN1117H \$400.00 NM									
4 WPBF F 09/28/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 SAN1117H \$400.00 NM									
12	09/20/12	09/21/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	---TF--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 SAN1117H \$400.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953505-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Secure America Now	SECURE AMERICA NOW	488	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
12	09/20/12	09/21/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	2	\$400.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	F	09/21/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1117H	\$400.00	NM
13	09/24/12	09/28/12	Dr. Oz	4-5p	MTWTF--	:30	5	\$650.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	MTWTF--	5	\$650.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	09/24/12	4:12 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
	4	WPBF	Tu	09/25/12	4:39 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
	1	WPBF	W	09/26/12	4:39 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
	3	WPBF	Th	09/27/12	4:10 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
	5	WPBF	F	09/28/12	4:25 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
14	09/20/12	09/21/12	Dr. Oz	4-5p	---TF--	:30	2	\$650.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/17/12	09/23/12	---TF--	2	\$650.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Th	09/20/12	4:20 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
	1	WPBF	F	09/21/12	4:28 PM	Dr. Oz	4-5p	:30	SAN1117H	\$650.00	NM
15	09/24/12	09/28/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$650.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	MTWTF--	5	\$650.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	09/24/12	5:41 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
	1	WPBF	Tu	09/25/12	5:41 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
	4	WPBF	W	09/26/12	5:55 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
	5	WPBF	Th	09/27/12	5:30 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
	3	WPBF	F	09/28/12	5:23 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
16	09/20/12	09/21/12	M-F 5pm News	5-6pm	---TF--	:30	2	\$650.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/17/12	09/23/12	---TF--	2	\$650.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Th	09/20/12	5:43 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
	1	WPBF	F	09/21/12	5:28 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$650.00	NM
17	09/24/12	09/28/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	5	\$1,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	MTWTF--	5	\$1,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	09/24/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,000.00	NM
	1	WPBF	Tu	09/25/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,000.00	NM
	4	WPBF	W	09/26/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,000.00	NM
	3	WPBF	Th	09/27/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,000.00	NM
	5	WPBF	F	09/28/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,000.00	NM
18	09/20/12	09/21/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	:30	2	\$1,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/17/12	09/23/12	---TF--	2	\$1,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953505-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	488

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/20/12	09/21/12	WPBF News 25 @ 6:00PM	6:00-6:30PM	---TF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SAN1117H \$1,000.00 NM									
1 WPBF F 09/21/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SAN1117H \$1,000.00 NM									
19	09/24/12	09/28/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/24/12 7:09 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
2 WPBF Tu 09/25/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
4 WPBF W 09/26/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
1 WPBF Th 09/27/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
5 WPBF F 09/28/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
20	09/20/12	09/21/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---TF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
1 WPBF F 09/21/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 SAN1117H \$2,000.00 NM									
21	09/24/12	09/28/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 5 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 7:42 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
3 WPBF Tu 09/25/12 7:52 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
4 WPBF W 09/26/12 7:42 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
2 WPBF Th 09/27/12 7:52 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
5 WPBF F 09/28/12 7:53 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
22	09/20/12	09/21/12	Jeopardy	7:30-8PM	---TF--	:30	2	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---TF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 7:42 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
1 WPBF F 09/21/12 7:42 PM Jeopardy 7:30-8PM :30 SAN1117H \$2,100.00 NM									
23	09/24/12	09/27/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWT---	:30	4	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWT--- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF M 09/24/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SAN1117H \$1,100.00 NM									
1 WPBF Tu 09/25/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SAN1117H \$1,100.00 NM									
2 WPBF W 09/26/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SAN1117H \$1,100.00 NM									
3 WPBF Th 09/27/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SAN1117H \$1,100.00 NM									
24	09/20/12	09/20/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	---1---	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---1--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953505-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Secure America Now	SECURE AMERICA NOW	488	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/20/12	09/20/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1117H	\$1,100.00 NM
25	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:30 AM	Sat 8-9am News	Sat 8-9am	:30	SAN1117H	\$400.00 NM
26	09/22/12	09/22/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	SAN1117H	\$400.00 NM
27	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:10 PM	Sat 7pm News	7-730pm	:30	SAN1117H	\$600.00 NM
28	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:35 PM	Sat 7pm News	7-730pm	:30	SAN1117H	\$600.00 NM
LR - Football									
29	09/30/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1117H	\$1,100.00 NM
30	09/23/12	09/23/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1117H	\$1,100.00 NM
31	09/24/12	09/30/12	WPBF News 25 Mornings 6-7AM		M-W-F--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-W-F--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$500.00 NM
2	WPBF	W	09/26/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$500.00 NM

Total Spots 75

Gross Total \$70,300.00

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
953505-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Secure America Now	SECURE AMERICA NOW	488

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)
**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$10,545.00</b>
--------------------------	--------------------

<u>Net Amount Due</u>	<b>\$59,755.00</b>
-----------------------	--------------------